



**Strategic Equity
Management Ltd.**

hello future

An Asset Management Company

November 01, 2015

**The Chairman, Bangladesh Securities and Exchange Commission
The Managing Director, Dhaka Stock Exchange Limited
The Managing Director, Chittagong Stock Exchange Limited
The President, Bangladesh Merchant Bankers Association
All TREC Holders of Dhaka Stock Exchange Limited
All TREC Holders of Chittagong Stock Exchange Limited
All Merchant Banks**

Subject: IPO Application Process for SEML Lecture Equity Management Fund.

Dear Sir,

Please accept our sincere thanks for participating in IPO application process of SEML Lecture Equity Management Fund. To complete the IPO application process successfully, you are requested to follow the steps as mentioned in Part-B (Page No. 5 to 8) of Bangladesh Securities and Exchange Commission's Consent Letter No. (BSEC/MF & SPV/MF-121/2014/774 dated October 07, 2015) in connection with the IPO of SEML Lecture Equity Management Fund.

Please be informed that the following information and documents need to be submitted from your end **within 03 (three) working days from the subscription closing date to the respective stock exchange(s). The subscription will be open on November 08, 2015 and closed on November 16, 2015 and you have to submit the information and documents on or before November 19, 2015.**

1. The Electronic copy of Applicants List and Formats are as follows:

a) Summary of the Applications:

i) The Electronic copy of Summary of the Applications:

Name of the Stockbroker/Merchant Bank:						
Name of the Company/Fund:						
Category	Number of Applicant	Number of Shares/Units applied	Total Amount			
			BDT	USD	GBP	EUR
Resident Bangladeshi (RB)						
Affected Small Investors (ASI)						
Mutual Fund (MF)						
Non-Resident Bangladeshi (NRB)						
Foreign Investors (FI)						
Total						

ii) File name of the Summary of the Application should be in the following manner:

Security Code then underscore (_) then Summary then underscore (_) Stock Exchange (DSE or CSE)/Merchant Bank (MB) then underscore (_) then TREC Code/Merchant Banker Serial Number.pdf

For Example:

SEMILLECMF_Summary_DSE_042.pdf (for DSE TREC Holder/Stockbroker)

SEMILLECMF_Summary_CSE_007.pdf (for CSE TREC Holder/Stockbroker)

SEMILLECMF_Summary_MB_004.pdf (For Merchant Banker)



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b) **Detailed information of applications:**

i) **The Electronic copy of detailed information of applications:**

Name of the Stockbroker/Merchant Bank:						
Name of the Company/Fund:						
Category of applicant: Resident Bangladeshi (RB)/Affected Small Investors (ASI)/Mutual Fund (MF)/Non-Resident Bangladeshi (NRB)/Foreign Applicant (FI)						
TREC Code/Merchant Bank Serial Number	DPID (5 Digits)	Customer ID (Customer Trading Code)	Name of the Applicant	BO ID No	Applicant Category (RB/ASI/MF/NRB/FI)	Number of Shares/Units Applied for

Note: In case of joint application, Name of the Applicant will be only the first applicant name, No Joint Name should be added with first applicant name (For example with the help of &/and/(jt))

ii) **File name of the detailed information of the Application should be in the following manner:**

Security Code then underscore (_) then Detail then underscore (_) Stock Exchange (DSE or CSE)/Merchant Bank (MB) then underscore (_) then TREC Code/Merchant Banker Serial Number.pdf

For Example:

SEMILLECMF_Detail_DSE_042.pdf (for DSE TREC Holder/Stockbroker)

SEMILLECMF_Detail_CSE_007.pdf (for CSE TREC Holder/Stockbroker)

SEMILLECMF_Detail_MB_004.pdf (For Merchant Banker)

c) **Applicants' List (Text format with '~' separator):**

i) **Electronic copy of Applicants' List (text format with tilde '~' separator) in the following format:**

TREC Code/ Merchant Bank Serial Number	DPID (5 digits)	Customer ID (Customer Trading Code)	Name of the applicant	BO ID No.	Applicant Category (RB/ASI/MF/NRB/FI)	Number of Shares/Units applied for	Currency (BDT/USD/ GBP/EUR)	Applied Amount	Security Code
									SEMILLECMF

For Example:

42~19000~8053~SANJARI SHARMIN~1201900004437926~RB~500~BDT~5000.00~ SEMILLECMF

42~19000~8056~FATEMA BEGUM~1201900004437949~NRB~500~USD~64.68~ SEMILLECMF

ii) **File name of the Electronic copy of Applicants' List should be in the following manner:**

Security Code then underscore (_) then Stock Exchange (DSE or CSE)/Merchant Bank (MB) then underscore (_) then TREC Code/Merchant Banker Serial Number.txt

For Example:

SEMILLECMF_DSE_042.txt (for DSE TREC Holder/Stockbroker)

SEMILLECMF_CSE_007.txt (for CSE TREC Holder/Stockbroker)

SEMILLECMF_MB_004.txt (For Merchant Banker)





d) **Draft's (FDD'S) List (submitted by Non-Resident Bangladesh (NRB) & Foreign Applicant):**

i) **Electronic copy of draft's (FDD's) Submitted by the Non-Resident Bangladeshi (NRB) and Foreign applicants:**

TREC Code/M. Bank Sl #	DPID	Customer ID (Customer Trading Code)	Applicants Name	BO ID No.	Applicant Category (NRB/FI)	Currency (BDT/USD/GBP/EUR)	Amount	Draft No.	Bank Name	Branch Name	Date (dd/mm/yyyy)	Security Code	Remarks
												SEMLLECMF	

For Example:

42~19000~8056~FATEMA BEGUM~1201900004437949~NRB~USD~64.68~ 000356~SONALI BANK LTD~WAGE EARNER'S CORPORATE~08/11/2015~SEMLLECMF~

ii) **File name of the Electronic copy of draft's (FDD's) Submitted by the Non-Resident Bangladeshi (NRB) and Foreign applicants should be in the following manner:**

Security Code then underscore (_) then Stock Exchange (DSE or CSE)/Merchant Bank (MB) then underscore (_) then NRB then underscore (_) then TREC Code/Merchant Banker Serial Number.txt

For Example:

SEMLLECMF_DSE_NRB_042.txt (for DSE TREC Holder/Stockbroker)

SEMLLECMF_CSE_NRB_007.txt (for CSE TREC Holder/Stockbroker)

SEMLLECMF_MB_NRB_004.txt (For Merchant Banker)

2. Bank Certificate

The Stockbroker/Merchant Banker shall deposit the amount (other than NRB and Foreign Applicants) in the "Public Issue Application Account" maintained with its bank within the first banking hour of next working day of the subscription closing date, instruct the banker to block the account for an amount equivalent to the aggregate application money and to issue a certificate in this regard. The Stockbroker/Merchant Banker shall send the original certificate(s) issued by its banker to their respective stock exchange(s).

3. The amount of subscription money of the successful applicants (Allottee) is required to be remitted from Stockbroker/Merchant Banker **within 01 (one) working day on the date of receiving information and documents from the respective Stock exchange(s) in the following way:**

- a) On the next working day of receiving the documents from Stock exchange(s), the Stockbroker/Merchant Banker shall request its banker to release the amount blocked earlier and remit the aggregate amount of successful applicants (other than NRB and Foreign Applicants) and fine amount to the following 'Escrow' account of SEML Lecture Equity Management Fund:

Issuer : SEML Lecture Equity Management Fund
Account Number : 0104-13600000015 (for BEFTN A/C No.: 0013600000015)
Routing Number : 235260431
Bank Name : The Premier Bank Limited
Branch Name : Banani Branch, Dhaka

- b) On the next working day, the Stockbroker/Merchant Banker shall unblock the customer accounts; inform the successful applicants about allotment and the unsuccessful applicants about releasing their blocked amounts.





- c) The Stockbroker/Merchant Banker shall provide the SEML Lecture Equity Management Fund with a statement of the remittance amount (other than NRB and Foreign).
- d) The Stockbroker/Merchant Banker can recover the withdrawal charges, if any, from the applicants up to an amount of Tk.5.00 (five) per withdrawal.

4. Stock Exchange will provide you the following information and documents, which will be received from issuer:

a) The Electronic copy of Applicants' List (text format with tilde "~" separator) in the following manner:

TREC Code/M. Bank SI #	DPID	Customer ID (Customer Trading Code)	Applicant s' Name	BO ID No.	Applicant Category (RB/ASI/MF/NRB/FI)	Security Code	# of Shares/ Units applied for	Currency (BDT/USD/GBP/EUR)	Applied Amount	# of Allotted Shares	Fine Amount	Net Refund Amount	Remarks
						SEMILLECMF							

For Example:

42~19000~8053~SANJARI SHARMIN~1201900004437924~RB~ SEMILLECMF~500~BDT~5000~0~750~4250~CC16

42~19000~8056~FATEMA BEGUM~1201900004437949~ASI~ SEMILLECMF~500~BDT~5000~500~0~0~

42~19000~8066~AMENA KHATUN~1201900004438549~FI~ SEMILLECMF~500~USD~64.68~500~0~0~

► **Remarks CC16/CC17/CC18 means, applicant have violated BSEC Consent letter condition number 16/17/18 of Part-A**

b) Allotment letter in electronic format (PDF format) with signatures.

5. All drafts submitted by NRB or Foreign applicants shall be deposited in the Issuer's respective 'Escrow' accounts and refund shall be made by the Issuer by refund warrants through concerned stockbroker or merchant banker or transfer to the applicant's bank account through banking channel within 10(ten) working days from the date of lottery.

General Information:

01. Subscription for Resident Bangladeshi (RB), Affected Small Investors (ASI), Mutual Fund (MF) and Non-Resident Bangladeshi (NRB) & Foreign applicants:

Subscription for RB, ASI, MF and Non-Resident Bangladeshi (NRB) & Foreign applicants will be directly received by the nominated Stockbrokers of DSE, nominated Stockbrokers of CSE, nominated Merchant Bankers within the following subscription period:

Subscription Opens on: November 08, 2015 and Subscription Closes on: November 16, 2015

02. Receiving center of Applicant's Information & Documents from the Stockbroker/Merchant Banker:

The Stockbroker/Merchant Banker **should submit the following information and documents within 03 (three) working days** from the subscription closing date (**on or before November 19, 2015**) send it to the respective Stock Exchanges(s).

The Electronic copy information will be as follows:

- Summary of the Applications (pdf format) by IPO Data transmission system,
- Detailed information of applications (pdf format) by IPO Data transmission system,
- Applicants' List (text format with tilde "~" separator) by IPO Data transmission system,
- The report (list) of the drafts submitted by the Non-Resident Bangladeshi (NRB) and Foreign applicants by IPO Data transmission system.





The Hard copy documents will be as follows:

- The original Bank Certificate issued by its banker,
- Original Drafts (FDD's) submitted by the Non-Resident Bangladeshi (NRB) and Foreign applicants along with the list containing the draft information (format mention in the above 1(d)).

Note: Customer ID should be written on the backside of the draft with the following format:

DSE/CSE/MB-TREC Code/Merchant Banker Serial Number-Customer ID.

For Example: DSE-007-000032/CSE-007-002563/MB-009-002365

“বিশেষ নির্দেশিকা”

গ্রাহক নাম্বার FDD এর পিছনে অবশ্যই নিম্নলিখিত নমুনা অনুসারে লিখতে হবেঃ

DSE/CSE/MB-TREC Code/Merchant Banker Serial Number-Customer ID

উদাহরণ স্বরূপঃ DSE-007-000032/CSE-007-002563/MB-009-002635

“Stock Broker/Merchant Banker গণ FDD এর পিছনে Trading Code লেখা ব্যতীত কোন FDD গ্রহণ করবেন না।”

And send it to the following addresses (**By Hand Only**):

Dhaka Stock Exchange Limited (DSE)	Chittagong Stock Exchange Limited (CSE)	
	Dhaka Office	Chittagong Office
Swantex Bhaban (7th Floor), 9/l, Motijheel C/A, Dhaka - 1000	Eunoos Centre, 15 th Floor, 52-53 Dilkusha, Dhaka	CSE Building, 1080 Sk. Mujib Road Agrabad, Chittagong

03. Service charge & withdrawal charge:

- Service charge Tk.5.00 (Taka Five) per application shall be paid by the applicant at the time of submitting application (As per clause 24, part-B of Bangladesh Securities and Exchange Commission's Consent Letter No. (BSEC/MF & SPV/MF-121/2014/774 dated October 07, 2015).
- The Stockbroker/ Merchant Banker can recover the withdrawal charges, if any, from the applicants up to an amount of Tk.5.00 (Taka Five) per withdrawal (As per clause 18, part-B of Bangladesh Securities and Exchange Commission's Consent Letter No. (BSEC/MF & SPV/MF-121/2014/774 dated October 07, 2015).

04. How to find out the lottery result:

Firstly see your Stock Exchange(s)/Merchant Banker code then see your TREC code/Merchant Banker Serial Number then see your Trading code or Costumer ID.

For an example of SEML Lecture Equity Management Fund

01-007-000035768 (For DSE TREC holder/Stockbroker)

02-007-000000546 (For CSE TREC holder/Stockbroker)

03-007-001002367 (For Merchant Banker)

- TREC Code means your Stock Exchanges TREC Holder Number.
- Merchant Banker Serial Number will be enclosed as Stock Exchange-TREC Holder/Merchant Banker Code.





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05. Contact Person:

Name of the Person	Name of the Company	Contact Number	E-mail
Mohammad Shafatul Islam	Strategic Equity Management Limited (SEML)	01918903790	shafatul.islam@gmail.com
Pradyut Kumer Sarma Sarker	Strategic Equity Management Limited(SEML)	01711467915	pradyut.kumer@gmail.com
Mr. Md. Golam Faruk	SATCOM IT Limited	01619397706	mdgolamfaruk@gmail.com
Mr. Bishwajit Sutradhar (Bisu)	SATCOM IT Limited	01616597631	bisu.jhumu@gmail.com

This is for your kind information and necessary action.

Thanking you,

Yours sincerely,

Ehsanul Kabir
Chief Executive Officer (Current in Charge)
Strategic Equity Management Limited



Enclosures:

1. BSEC Consent Letter for SEML Lecture Equity Management Fund (BSEC/MF & SPV/MF-121/2014/774 dated October 07, 2015).
2. Stock Exchange(s)/Merchant Bank Code-TREC Holder/Merchant Banker Serial Number.